

In Safe Hands

Abacus Playgrounds Limited was established in 1994 and the Group has grown to be the UK's largest installer of safety surfacing for children's playgrounds. The Group offers cost effective surfacing solutions to nurseries, schools, sports & recreation grounds and domestic environments. In 2007 the company purchased a Nottinghamshire based company, Playtop Limited and the Abacus Lawrence Group was formed.

The group saw further expansion after the acquisition of a Buckinghamshire based play equipment company in 2011 and the purchase of Nova Sport Limited in 2012. The team at Magee Gammon, headed by partner Mark Britland, worked very closely with the group's directors. Mark comments "Over a number of years I have formed a close working relationship with the directors and other key personnel at the group, which has enabled me to understand the function of the businesses of the Group and the directors' goals.



We are able to provide the support and expertise of an in-house finance director providing statistical advice as required. During Magee Gammon's relationship with the Group alongside the preparation of management accounts, cash flow advice, shareholder agreements and specialist tax advice we have provided guidance on key business issues such as:-

- **Business growth and development including advice on acquisitions and group re-structuring**
- **Complex tax advice including advice regarding tax efficient strategies**
- **Changing business needs**
- **Adapting to changing market climates**
- **Improving business and financial operations including profit maximisation advice and arranging competitive financing**

the client said...

In addition to the professional accountancy skills we expected from our advisors Magee Gammon spend time to really understand our objectives and our business needs. They have taken a proactive approach helping us with both medium and long term business development, enabling us to identify and work towards both our business and personal goals. Magee Gammon's guidance over the years has been an instrumental part of our continued expansion.
Geoff Rodwell, Managing Director