



### Profit maximisation

- Tax & saving strategies
- Business development

Payroll pensions

Succession planning

# Services tailored to you and your business

We provide a full range of accountancy, taxation and financial advisory services to small and medium size businesses operating in various industries. We understand that everyone is different that's why we take time to listen and learn about you and your business so we can offer a service tailored to you.

### WHY CHOOSE US?

- Free initial consultation.
- Experienced/commercially aware team.
- Service tailored to YOU.
- Fair fees.
- Partner led team.
- Specialist advice when you need it.
- One conveniently located office with parking.

#### WHAT WE WILL DO

- Talk to you to understand the business issues you are facing.
- Gain an understanding of your business and the markets in which you operate.
- Give you help and advice to ensure your finances run smoothly to give you peace of mind.
- Understand your short, medium and long term goals and those of your business.
- Ensure that you and your business are operating in the most tax efficient way.
- Offer you support and structure giving you the freedom to run your business and not let it run you.





Jon Gammon trained with one of the 'big four' accounting practices and on qualifying joined a regional based practice, becoming a partner there in 1989, before leaving them to set up Magee Gammon in 1992. As well as acting for a wide portfolio of clients, Jon is also the firm's expert in Capital Gains Tax, Inheritance Tax and Trust Planning.

Jon is a member of the Society of Trust & Estate Practitioners (STEP).

#### Jon Gammon

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Antony Tutt qualified in 1987 and joined Magee Gammon in 1996 becoming a partner in 1998. He is currently the joint staff partner.

Antony specialises in providing Business Strategy and Tactical Management advice together with taxation planning to a range of clients from sole traders to subsidiaries of large overseas companies and substantial Kent based businesses.

#### Antony Tutt a.tutt@mageegammon.com



Having trained with a local Kent based firm, Mark continued his career with a larger regional firm, and joined Magee Gammon in 1994, becoming a partner in 1998.

He specialities include corporate and income tax planning for SMEs and business and profit growth advice. Mark is responsible for the administration function of the firm, including that of marketing.

Mark Britland m.britland@mageegammon.com



Abhi re-joined the practice in 1999, after working for a number of years as the Financial Director for a commodity broker based in the city, having trained with a local firm. He became a partner in 2010.

Abhi predominately advises SME business owners in maximising profitability and tax planning.

Abhi Jain a.jain@mageegammon.com



Roland joined Magee Gammon in 2003 from industry where he was the financial controller for a large group of companies, which gave him a valuable insight into the workings of the commercial world. He has an in depth knowledge of VAT.

Roland became a Chartered Accountant in 2009 and was promoted to Partner in 2010. He is joint staff partner for the practice, having taken up the post in 2002.

#### Roland Parry r.parry@mageegammon.com



Andy joined Magee Gammon as a director after Magee Gammon's acquisition of a local firm in 2013 and was appointed a partner in 2014.

Andy has a diverse portfolio of clients from those requiring help with personal tax returns to UK subsidiaries of overseas companies requiring complex, audit, accountancy and taxation advice. Andy also has considerable expertise in the not-for-profit sector.

Andy Childs a.childs@mageegammon.com

## Established in 1992, the firm has continued to grow over the years to it's present size of six partners and some 30 support staff.

The management team consists of 6 partners. All of our clients have their own client relationship partner who takes responsibility for understanding their businsess and individual needs.

The partner selects appropriate members of our team to work with each client to ensure their needs are met and that each client receives a consistently high quality service.

Regulation by the Institute of Chartered Accountants (ICAEW) means that we operate within their Code of Conduct, approved by banks and government bodies and are committed to keeping up with changes in legislation. In addition to traditional accountancy services we offer focussed business and tax strategies, together with profit improvement planning to help clients fulfil their business and personal goals.

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I always receive a speedy response to any queries I have. I look on Magee Gammon as a great partner to my business and I have happily recommended their services to friends and family on a number of occasions.

We decided to move from our previous accountant because of the lack of communication. When we met the team at Magee Gammon they portrayed a proactive approach - 1 year on and we are extremely pleased with our decision to move.

## In Safe Hands

Abacus Playgrounds Limited was established in 1994 and the Group has grown to be the UK's largest installer of safety surfacing for children's playgrounds. The Group offers cost effective surfacing solutions to nurseries, schools, sports & recreation grounds and domestic environments.

In 2007 the company purchased Nottinghamshire based company, Playtop Limited and the Abacus Lawrence Group was formed. The group saw further expansion after the acquisition of a Buckinghamshire based play equipment company in 2011 and the purchase Nova Sport Limited in 2012.

The team at Magee Gammon, headed by partner, Mark Britland work very closely with the group's directors. Mark comments "Over a number of years I have formed a close working relationship with the directors and other key personnel at the group which has enabled me to understand the function of the businesses of the Group and the directors' goals.



We are able to provide the support and expertise of an in-house finance director providing statistical advice as required. During Magee Gammon's relationship with the Group alongside the preparation of management accounts, cash flow advice, shareholder agreements and specialist tax advice we have provided guidance on key business issues such as:-

- Business growth and development including advice on acquisitions and group re-structuring;
- Complex tax advice inlcuding advice regarding tax efficient strategies;
- Ochanging business needs;
- Adapting to changing market climates;
- Improving business and financial operations including profit maximisation advice and arranging competitive financing."

What the client says..

In addition to the professional accountancy skills we expected from our advisors Magee Gammon spend time to really understand our objectives and our business needs.

They have taken a proactive approach helping us with both medium and long term business development enabling us to identify and work torwards both our business and personal goals. Magee Gammon's guidance over the years has been an instrumental part of our continued expansion. Geoff Rodwell, Managing Director

# Helping You Reach Your Targets

Whether you are an owner managed business or a listed company our experienced team will work with you to find effective solutions to reduce your tax bill and maximise your profits.

We can provide a complete range of services to support you and your business. We understand that you know your products and services better than anyone else, but we can provide you with the expert advice that is vital to ensuring that your business operates as efficiently and cost effectively as possible.

Our services are designed to help you make the right decisions for your business and to give you the time to focus on running and building it.

We provide a complete range of services to support you; in addition to preparing your annual accounts and tax returns we can help with:-

- Capital tax planning
- Tax liability reduction
- Profit maximisation
- Business planning
- Succession & retirement planning

- Estate & Inheritance Tax planning
- VAT returns & advice
- Statutory & specialist audits
- Company administration & secretarial
- Payroll







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